slora
by globalvia

*"Slora uses your mobile device to provide an **Affordable**, **Fast**, & **Secure** toll payment alternative that seamlessly complements E-ZPass services"*
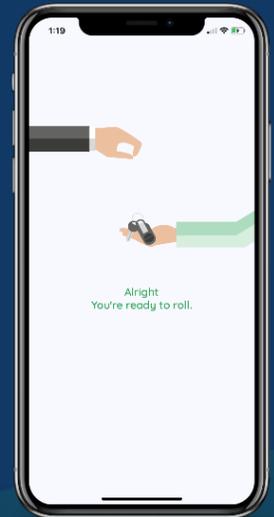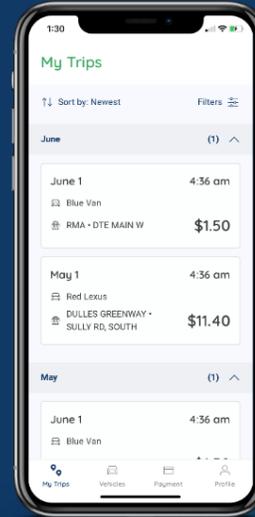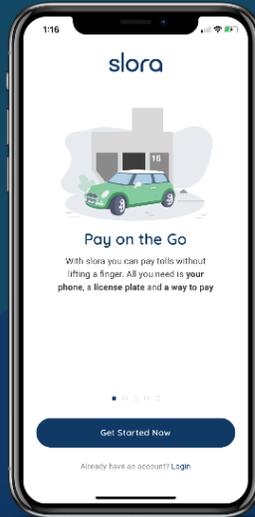
WHAT IS SLORA?

Slora is a free mobile app that allows users pay tolls with their smartphone. Simply add a vehicle and credit card, then use your mobile device to make toll payments quickly and easily. Slora is supported by the Virginia Department of Transportation (VDOT) and E-ZPass of Virginia and works wherever E-ZPass is accepted in Virginia.

USER-FRIENDLY INTERFACE

- Quickly and easily create your account just minutes after downloading Slora
- Onboarding screens provide new users an overview of Slora's core features
- Add a single vehicle or manage your entire fleet in the Vehicles tab, no limit!
- View recent trip details in My Trips
- Easily manage your toll spending by tracking trip history in the Payment tab

HOW SLORA WORKS

– Through Openvia's strategic partnerships, Slora utilizes the E-ZPass / VDOT proprietary *Mobile Tolling Interface*

– Existing E-ZPass video-tolling infrastructure located at toll roads is leveraged to capture license plate images

– Images are crosschecked between the E-ZPass Mobile Tolling Interface and the Slora database for a customer match

– After a match, the Slora business account is charged for the toll while the Slora customer is charged the toll plus a service fee

BENEFITS TO OPERATORS

STRATEGIC PRODUCT

Satisfy User Needs

Maximize Mobility

Reduce Violation Rates

Increase ORT Penetration

Origin / Destination Macro Data

SCALABLE SOLUTION

CORE FUNCTIONALITIES

Pay-As-you-Go	Use Immediately	Rental Vehicles	Multiple Vehicles	Variable Fees
There is no need to pre-fund a transponder account, just add a vehicle, your credit card, and drive.	Use Slora immediately after signing up on supported toll roads throughout Virginia. No wait!	Visiting VA? Just enter the rental's license plate plus a return date & time. Slora will handle the rest.	Manage your entire family or fleet from a single Slora account. Add as many vehicles as you'd like.	Service fees scale with toll rates, meaning lower cost toll roads are more affordable with Slora

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